

# Elect **NICOLE BEATTY** For Deputy Mayor

Building Cobourg Together  
Vote October 14th to 24th

Nicole Beatty (she/her) is running for Deputy Mayor to help create an inclusive, sustainable and resilient Cobourg. Her experience in financial reporting, policy development, governance, and community building makes her an excellent candidate for Deputy Mayor. Nicole is committed to stabilizing taxes, updating Town policies and rethinking a governance structure that is more accessible to the community. Her campaign platform prioritizes:



You can read Nicole's vision in detail at [nicolebeatty.ca/platform](http://nicolebeatty.ca/platform)

## Your vote is your voice.

Whether you've just moved to Town or lived here all your life, Cobourg is the place you call home. Your vote is an opportunity to make a difference in the direction of our community. So, on October 24th, make your voice heard. It's the best way to ensure our future is one we can all be proud of.

Help shape Cobourg's future. Send Nicole a question or idea to [hello@nicolebeatty.ca](mailto:hello@nicolebeatty.ca)

*"Nicole works hard for a better tomorrow. She listens, she's genuine and she's responsive. My children look up to her. I'm proud to be supporting Nicole."*

-Sarah, Cobourg resident



**NB** P: 289.251.3171  
E: [hello@nicolebeatty.ca](mailto:hello@nicolebeatty.ca)  
W: [www.nicolebeatty.ca](http://www.nicolebeatty.ca)

## About Nicole

Nicole was born and raised in Cobourg. She is a proud Auntie to ten nieces and nephews. Nicole and her partner, Damien, are engaged and look forward to being parents one day soon. In 2018, Nicole was elected to Cobourg Council. She was appointed Coordinator, Planning & Development and served as a member of the Planning & Development Advisory Committee, Heritage Advisory Committee, Equity Diversity, and Inclusion Advisory Committee, and Ganaraska Region Conversation Authority (GRCA) Board to name a few. She also participated in the Town's inaugural Women in Governance Program.

Nicole has 20 years of experience in non-profit management, resource development, government relations, and organizational planning. She owns her own business and is a social entrepreneur, raising over \$30 million for local and global causes.

Some of Nicole's community involvement includes:

- Board Chair, Local Food for Local Good
- Co-Founder, Cultivate Festival
- Founder and Chair, 100+ Women Who Care Northumberland
- Chair, Think Tiny Homes Northumberland
- Inaugural Board Member, Sounds of the Next Generation (SONG)

Learn more about Nicole at [www.nicolebeatty.ca](http://www.nicolebeatty.ca)

## Important Voting Information

- Make sure you're registered to vote! Visit [www.cobourgvotes.ca](http://www.cobourgvotes.ca) for more details.
- Support Nicole's campaign: volunteer, host a meet and greet, donate or request a lawn sign.
- Visit Nicole's website and subscribe to her newsletter for up-to-date information, voting details, event listings, and more.
- Advanced voting begins on October 14th. Election Day is October 24th.

Check to see if you are on the Voter's List



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