



Re-elect

JOHN HENDERSON FOR MAYOR

HENDERSON4MAYOR.CA

PROSPERITY

Attracting employers and investment to the Town of Cobourg

Industrial Development Lands: To develop an economic development plan that will look at future land development to attract new industries and employment, with a focus on Lucas Point Business Industrial Park and Northam Industrial Park.

Business Continuity Planning: To collaborate in the development of an integrated business continuity plan with Venture13, the Cobourg Downtown Business Improvement Area (DBIA) and the Chamber of Commerce, to enhance industrial, commercial and business retention and expansion.

To ask a question,
learn more or support
the campaign:

WEBSITE: Henderson4Mayor.ca

EMAIL: JHenderson4Mayor@gmail.com

CELL: 289-251-0215

HOME: 905-372-9340

**Vote from October 14th to October 24th, 2022.
Visit CobourgVotes.ca to learn more about how to vote.**

PEOPLE

Supporting the well-being of all of our residents

Affordable & Rental Housing: Work with Town Council to align with the Provincial *More Homes for Everyone Act 2022* for the development of attainable mixed-housing. This includes exploring alternative forms of housing, such as tiny and modular homes.

Accessibility: Further develop and action the Town's Accessibility Plan to meet AODA standards for 2025, working in partnership with the Town's Accessibility Advisory Committee.

Equity, Diversity & Inclusion: Develop and action an EDI Strategic Plan, in partnership with the Abilities Centre to support youth, women, visible minorities, and First Nations communities.

Community Safety & Well-Being Plan: To continue to work with Northumberland County, Cobourg Police Services and community not-for-profit agencies to prioritize and ensure an individual's safety, mental health and well-being.



PLACES

Creating an environment where residents can live and thrive

Climate Change: Hire a Climate Action Officer to develop an integrated Climate Action Plan, encompassing United Nations Educational, Scientific and Cultural Organization (UNESCO) sustainability standards.

Reducing Carbon Footprint: To align with ICSP (Integrated Community Sustainable Plans), GDS (Green Development Standards), and the *Feasibility Retrofit Study* across all Town departments to achieve a Net Zero carbon footprint by 2050.

Recreation & Green Space: Prioritize the rehabilitation of Cobourg's Waterfront, Promenade, Boardwalk, West Headlands and Monk's Cove. Continue to develop an integrated multi-trail system and explore becoming one of the tree town/cities of the world.



Please remember to recycle this brochure.

Image Sources: Pete Fisher, Founding Editor, Today's Northumberland

PROGRAMS

Evolving our systems and processes for long-term success

Community Engagement: To appoint a Manager of Strategic Initiatives and Customer Service to lead and enhance Cobourg's service delivery model. By continuing to support an integrated records management system, human resources information system, procurement and e-permitting system in conjunction with Cobourg's Technology Master Plan, the Town can provide seamless and more efficient customer service to residents.

Youth Engagement: Explore the creation of a youth hub or center to allow local youth to directly, and more easily, share their ideas, questions and concerns with the Town Council.

Image Source: April Potter / kawarthaNOW.com
Authorized by the C.F.O. to elect John Henderson.



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