

## **Election Insight #3**



### **Three More Weeks to Go!**

Here is more information to think about.

The mayor, in his leadership role on Council and our representative on the Northumberland County Council needs to do a better job of engaging Council and communicating Cobourg's needs to the County.

How we actually vote is sometimes surprising and we have included an article on how not to vote.

Although steps have been taken to engage the public, it is time to look at why public engagement is not working as well as it should be.

**Vote wisely!**



## **The Next Mayor Needs to do Better**

Whether John Henderson or Lucas Cleveland is elected as the next mayor, they will need to do a lot better than the current mayor.

There has been a lack of engagement of Council by the mayor in communicating with Council on current issues and asking for guidance from Council with the different organizations the mayor represents us on.

The next mayor needs to be transparent and accountable.

The next mayor needs to do better.

Read more about it here:

[The Next Mayor Needs to do Better](#)

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## How Not to Vote!

We all know how to cast our vote but how we actually vote is sometimes totally different. Some vote alphabetically or by doing eeny-meeny-miny-mo.

Let's look at how not to vote.

[How Not to Vote](#)



## **Public Engagement or Public Consultation?**

In the last election, candidates focused on how they would improve public engagement. In this election, very little mention is made of public engagement. We think it is very important and do not believe Council has been successful in establishing a true public engagement process.

Let's talk about public engagement and public consultation and what the differences are.

[Public Engagement or Public Consultation?](#)

# Help Us To Be Heard

Get involved! If you like what you see and have like-minded friends or neighbours, please share this email with at least two of your contacts. Together we can make sure that residents are well informed about the Town issues that affect us all. Help make Cobourg a better place to live, work and play.



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## PLEASE DONATE TO THE CTA

The CTA is completely volunteer run with no paid staff, no funding from government or special interests. Donations will be used to pay for Freedom of Information requests, our website, and other expenses.



Cheques are also welcomed and can be sent to:

**Cobourg Taxpayers Association**  
24 Pebble Beach Drive  
Cobourg ON K9A 2C5

Contact us at : [info@cobourgtaxpayers.ca](mailto:info@cobourgtaxpayers.ca)

**Thank You!**

